



Timeka SMITH

Impact Data Expert

CONSULTANT • SPEAKER • TRAINER

ABOUT TIMEKA

Timeka Smith is a dynamic multi-hyphenate who has dedicated her life's work to developing solutions across multiple industries for professionals, entrepreneurs and ministry leaders. With nearly 10 years in the data analytics space, Timeka has impacted organizations analytically with descriptive analyses all the way to data mining as a Data Scientist. In 2019, Timeka formed Perrynorm Analytics with the mission to help organizations measure, demonstrate, and improve their impact through data. Timeka is a proud graduate of Howard University and a southern belle hailing from Alabama. When Timeka is not actively impacting others through work or ministry she enjoys her time with her husband and daughter.

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Many organizations have strong programs and initiatives. The challenge they often face is collecting the right data and communicating the right message to demonstrate their value and impact.

~ Timeka P. Smith,
Impact Data Architect

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SUGGESTED TOPICS

- ✓ The Biggest Secret Corporations Use to Grow!
- ✓ How Your Competition Banks More Money!
- ✓ The Mistakes that are Costing You Millions!

SUGGESTED QUESTIONS

- ✓ What is Data?
- ✓ Why is Data Important?
- ✓ Where Do I Start with Data?
- ✓ Is it Too Late for Me to Start Using Data?
- ✓ Do I Need to Know How to Analyze and Define Data?
- ✓ Can You Really Measure Everything?



Connect with
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